



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$143.6 MILLION

CONGRESSIONAL DISTRICT 4

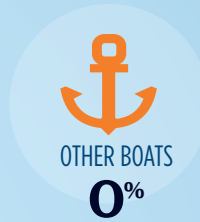
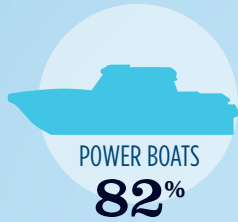
Number of Recreational Boats*	13,589
Recreational Boating Industry Businesses	31
Total Jobs	1,142
Annual Recreational Boating-Related Spending	\$60.8 MILLION

RECREATIONAL BOATS IN NC-4

TOTAL BOATS* **▶ 13,589**

REGISTERED BOATS	13,589
Power boats	11,092
PWCs	1,753
Sailboats	700
Other Boats	44

HOUSEHOLDS PER BOAT **21.9**

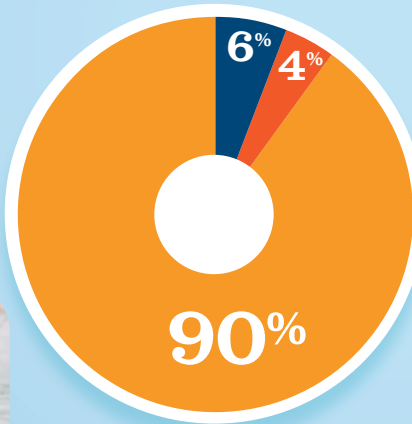


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NC-4

TOTAL BOATING JOBS **▶ 1,000**

Boat Building	-
Motor / Engine Mfr.	2
Accessory / Supplies Mfr.	902
Dealers / Wholesalers	35
Boat Services	61



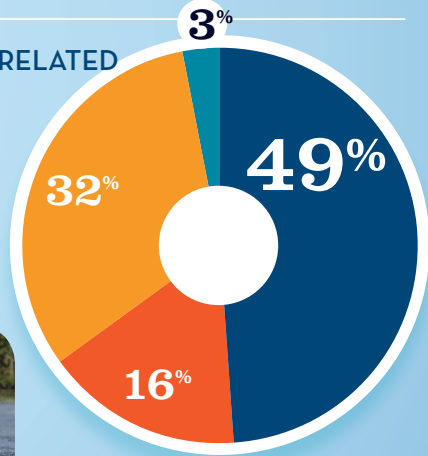
● BOAT BUILDING †
● MOTOR/ENG. MFR. †
● ACC./SUPPLIES MFR.
● DLRS/WHOLESALERS
● BOAT SERVICES † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NC-4

TOTAL BUSINESSES **▶ 31**

Boat Building	-
Motor / Engine Mfr.	1
Accessory / Supplies Mfr.	10
Dealers / Wholesalers	5
Boat Services	15



● BOAT BUILDING †
● MOTOR/ENG. MFR.
● ACC./SUPPLIES MFR.
● DLRS/WHOLESALERS
● BOAT SERVICES † 0%

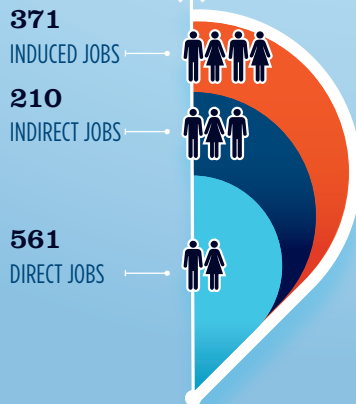


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-4

EST. TOTAL JOBS **▶ 1,142**

EST. TOTAL LABOR INCOME **\$47.1** MILLIONS

Est. Direct Income	\$19.2
Est. Indirect Income	\$11.7
Est. Induced Income	\$16.2

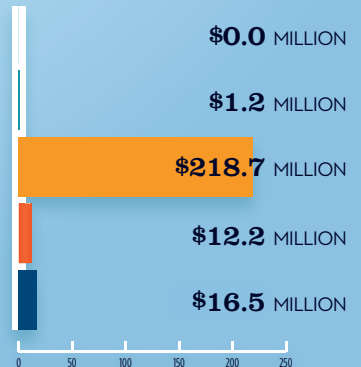


RECREATIONAL BOATING INDUSTRY SALES IN NC-4

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfr.	\$1.2	\$1.2 MILLION
Accessory / Supplies Mfr.	\$218.7	\$218.7 MILLION
TOTAL MFR. SALES	\$219.9	

Dealers / Wholesalers	\$12.2	\$12.2 MILLION
Boat Services	\$16.5	\$16.5 MILLION
TOTAL RETAIL & SERVICES SALES	\$28.7	

● BOAT BUILDING
● MOTOR/ENG. MFR.
● ACC./SUPPLIES MFR.
● DLRS/WHOLESALERS
● BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University